Academy of Innovation, Entrepreneurship, and Knowledge Conference

ACIEK
ACADEMY OF INNOVATION,
ENTREPRENEURSHIP AND KNOWLEDGE

Content of a paper for the IJIM:

- Data should not be from a cross-sectional single study.
- Authors should either make it a mixed method or conduct another study in other time (this will allow comparisons of results at different points in time).
- Focus should not be on intention only, behavioral issues are welcome.
- Highlights. Each one should be limited to 100 characters.
- 3 to 5 bullet points.
- Title
- Abstract
- Keywords
- Introduction
- Literature Review. This should be shorter. Maybe 2 pages is enough.
- Theoretical background and hypotheses. Each hypothesis should be supported by a specific one/two paragraph.
- Methodology. Please include details of when, where and how data was collected and measurement items.
- Results. Please include respondents profile, descriptive statistics, reliability test, and findings of the research.
- Discussion. Use a comparison of your results/findings with existing work published on this topic. Maybe 2/3 pages is enough. Then you should include, besides:

  - Theoretical contributions and implications.

  - Implications for practice.

  - Limitations and future research.

- Conclusions. It should short. Maybe 1/2 paragraphs are enough. Please do not repeat issues of your previous text.

- References. They should have the format for the journal.