



## ***Management Decision:*** **3<sup>rd</sup> Annual Conference** **(Free Registration)**

*Management Decision* (MD) will host the 3<sup>rd</sup> Annual Conference on **June 3<sup>rd</sup>, 2024**. The Conference will only be ‘in person’ at Sorbonne University in Paris, France, the day before the **20th Academy of Innovation, Entrepreneurship, and Knowledge Conference (June 4-6, 2024)**.

The purpose of the 3<sup>rd</sup> MD conference is to bring together contributors, MD editors and board members, and experts in business science to: *a)* provide an update and discussion of MD; *b)* deliver a forum for presenting a scientific work directed to one of the below **Journal Sections/Special Issue** and; *c)* offer feedback on the presented work to increase the likelihood of acceptance to MD.

### **Three Tracks for the Conference:**

#### **1. Over a Half-Century of Management Decision**

This section in MD aims to highlight all the research presented within a specific topic (e.g., leadership, strategy, entrepreneurship, marketing, operations, *etc.*) in MD over all relevant issues since 1967 (for more details see Randolph-Seng, 2022). Articles for this section must conform to the general outline for writing review papers (e.g., Tranfield et al., 2003; Breslin and Gatrell, 2020; Snyder, 2019; Webster and Watson, 2002). Helpful in this regard is Caputo et al. (2022) who offer a bibliometric analysis of MD across all 50+ years of existence.

#### **2. In-Motion**

This section in MD offers a publication space where management scholars and practitioners can have a dialogue to create real-world impact. In-Motion papers may: use real-life cases to further refine management academic theory, go against conventional wisdom, offer solutions to real problems experienced by managers, provide actionable interventions to help practitioners get started, and/or give a voice to different levels of organizations that do not typically appear in the management literature (for more details see Chen & Randolph-Seng, 2021).

#### **3. Special Issue**

Authors interested in submitting a contribution to the conference Special Issue (SI) will benefit by getting feedback before the formal opening of the SI in the Fall of 2024. The SI is entitled, “*Board Structure and Board Composition as Criterion Variables: Antecedents, Context, and Limits of Corporate Governance*”. For additional information about the SI please contact the Guest Editors:

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We hope that the contributors', editors' and board members' combined efforts at the conference will lead to well-developed papers being submitted to MD and published in the above-mentioned sections or the focal SI.

### Registration and Key Dates

**To register for the conference**, please email your information (name, affiliation, and contact number) to [brandon.randolph-seng@tamuc.edu](mailto:brandon.randolph-seng@tamuc.edu) by **May 1<sup>st</sup>, 2024**. Registration is free, but conference attendees will be responsible for their own travel and food costs.

**If you want to present a work** for one of the three tracks mentioned above (i.e., Over a Half-Century of MD, In-Motion, Governance Special Issue), provide the title of the work, authors, and the specific track along with a one-page proposal by **April 1<sup>st</sup>** (to [Guclu.atinc@tamuc.edu](mailto:Guclu.atinc@tamuc.edu)). Acceptance decisions will be made before the conference registration deadline of May 1<sup>st</sup>.

### Organizers

Dr. Brandon Randolph-Seng, Texas A&M University - Commerce  
Editor-in-Chief, *Management Decision*  
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## References

- Breslin, D., & Gatrell, C. (2020), “Theorizing through literature reviews: The miner-pro prospector continuum”, *Organizational Research Methods*, DOI: 10.1177/1094428120943288.
- Caputo, A., Manesh, M. F., Farrukh, M., Saen, R. F., & Randolph-Seng, B. (2022), “Over a half-century of management decision: a bibliometric overview”, *Management Decision*, Vol. 60 No. 8, pp. 2129-2147.
- Chen, W. & Randolph-Seng, B. (2021), “Towards building a ‘Brooklyn Bridge’ between research and practice: Management Decision *In Motion*”, *Management Decision*, Vol. 59, pp. 713-714.
- Randolph-Seng, B. (2022). “The will to still manage: Over a half-century of Management Decision”, *Management Decision*, Vol. 60, pp. 1-3.
- Snyder, H. (2019), “Literature review as a research methodology: An overview and guidelines”, *Journal of Business Research*, Vol. 104, pp. 333-339.
- Tranfield, D., Denyer, D., & Smart, P. (2003), “Towards a methodology for developing evidence-informed management knowledge by means of systematic review”, *British Journal of Management*, Vol. 14 No. 3, pp. 207-222.
- Webster, J., & Watson, R. T. (2002), “Analyzing the past to prepare for the future: Writing a literature review”, *MIS quarterly*, xiii-xxiii.

## Tentative Program

### June 3rd, 2024

- 14:00-14.30: Introductions by organizers  
14.30-15.00: *Management Decision* ‘former and present’  
15:00-18:30: Presentations by the participants and discussions  
20.00: Social dinner (Restaurant: TBA; Note: food expenses not covered by conference)

## Venue

### IAE Sorbonne University

**Room: D6, located at 12 rue Jean Antoine de Baïf  
Paris, France**

**Sorbonne Business School** is an institution specialized in Management and Business sciences since 1956. Research and training are its core activities offering degree-granting programs to Executives and young Professionals.

Sorbonne Business School’s portfolio includes not only general business training for experienced profiles looking to gain business competences but also specialized Masters. Part time tracks have been designed over the years to fit the needs of students who work while studying, making Sorbonne Business School an expert in continuous training.

Sorbonne Business School’s very active research work enriches programs with innovative approaches providing students with the necessary skills and tools to respond to tomorrow’s challenges.



Sorbonne Business School is associated with the University of Paris 1 Pantheon-Sorbonne in order to deliver Internationally recognized degrees and share its humanistic values : equal opportunities and making success accessible to all.

Faithful to its public service mission, Sorbonne Business School is proud to contribute to the development of knowledge both through training and research.

**Paris.** For centuries Paris has been one of the world's most important and attractive cities. It is appreciated for the opportunities it offers for business and commerce, for study, for culture, and for entertainment; its gastronomy, haute couture, painting, literature, and intellectual community especially enjoy an enviable reputation. Its sobriquet "the City of Light" ("la Ville Lumière"), earned during the Enlightenment, remains appropriate, for Paris has retained its importance as a centre for education and intellectual pursuits.

Paris' site at a crossroads of both water and land routes significant not only to France but also to Europe has had a continuing influence on its growth. Under Roman administration, in the 1st century BCE, the original site on the Île de la Cité was designated the capital of the Parisii tribe and territory. The Frankish king Clovis I had taken Paris from the Gauls by 494 CE and later made his capital there. Under Hugh Capet (ruled 987–996) and the Capetian dynasty the preeminence of Paris was firmly established, and Paris became the political and cultural hub as modern France took shape. France has long been a highly centralized country, and Paris has come to be identified with a powerful central state, drawing to itself much of the talent and vitality of the provinces.

